

Rotary District 7620 Awards From 2023- 2024

Club Name : _____ **Submitted by:** _____

Due by March 31, 2024 - Submit to dawn.wittfelt@gmail.com

ROTARY 7620 AWARDS

For District Admin Use

POINTS	OVERALL CLUB EXCELLENCE Gold - 150 points, Silver - 125 points, Bronze - 90 points	Club Excellence	Public Image	Membership
Section 1	MEMBERSHIP, COMMUNICATION, TRAINING, FINANCIALS, ACTIVITIES			
	<p>10 points each - Did your club promote or host a District Governor-inspired Initiative/Project in the community for Rotary Year 2023-2024. (40 points Maximum)</p> <ul style="list-style-type: none"> a. Youth in Foster Care Initiative OR other Youth Project like Rotary Youth Leadership Awards (RYLA), Rotary Youth Exchange (RYE) b. Peace Initiative (i.e., Peace Projects, Trainings, Support a Global Scholar or Peace Fellow, etc.) c. Mental Health Initiative (ie., Training on Mental Health Awareness, Suicide Prevention, etc.) b. Diversity, Equity and Inclusion (DEI) Initiative (ie., Training for members, and/or Prioritize diversifying current membership demographics) 			
	5 points - Has your club adopted and used a written membership recruitment plan and followed that plan?			
	15 points - Has your club established a written three year plan for the club, which has actively involved the current President, President - Elect, and President Nominee and any other members selected by them, with the development and statement of three year goals for each Rotary Avenue of Service and selected club member to support the new goals? Existing plan MUST have been updated.			
	5 points - Does your club regularly send a newsletter weekly, bi-monthly, or monthly to club members, the District Governor, Assistant Governor and the District PR committee chair?			
	10 points - Has your club developed and maintained a current website outlining its membership, programs, projects, achievements and a welcome from the current club president?			
	10 points - Does your club maintain You Tube, Facebook, Instagram, or other social media platforms?			
	5 points - Does your club sponsor members to attend RLI training?			

	5 points - Does your club offer financial assistance to the President and / or President- elect to attend the International Conference?			
	10 points - Does your club encourage member engagement by ensuring that over 80% of your members has participated in at least one service activity and one social activity?			
	5 points - Has your club adopted a program for the leadership development of all members AND ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee?			
	5 points each - Has your club sponsored an "Open House" to attract potential Rotarians to your club, inform them of your activities, with follow up? (20 points Maximum)			
SECTION 1 TOTAL	130 POINTS			
SECTION 2	ROTARACT, INTERACT, VOCATIONAL PROGRAMS			
	5 points - Has your club worked with a Rotaract Club or a Interact Club sponsored event for a community project?			
	10 points - Has your club sponsored a joint project with an Interact or Rotaract club in the past 12 months?			
	10 points each - Has your club sponsored a Interact or Rotaract Club this year? (30 pts. Maximum)			
	10 points each - Has your club sponsored a NEW Interact or Rotaract Club?			
	5 points each - Has your club sponsored a student RYLA within the last 12 months? (20 pts. Maximum)			
	10 points - Has your club sponsored or hosted a Rotary Youth Exchange student?			
	10 points - Has your club endorsed or hosted a Global Grant Scholars or a Peace Fellow?			
	5 points - Has your club assisted another club with their sponsorship of a Rotary Youth Exchange student?			
	5 points each - Does your club sponsor college or vocational training scholarship programs at your local high schools? (10 pts. Maximum)			

	5 points each - Does your club sponsor literacy programs, health initiatives, or recognition programs at your local Middle or Elementary school? (10 pts. Maximum)			
SECTION 2 TOTAL	120 POINTS			
SECTION 3	FOUNDATION AND GRANTS			
	10 points - Did your club actively support Polio eradication with a donation of at least \$1,000?			
	15 points - Has your club sponsored an international project with or without the assistance of a grant from the District or a global grant from the Rotary Foundation?			
	5 points - Has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year through financial contributions to another club?			
	15 points - Has your club actively participated in an International project during the current Rotary year with the assistance of funds from Rotary Foundation District Grant received by your District?			
	10 points - Does your club have a Global Grant project in the late planning stages that will be submitted for the upcoming Rotary year?			
	10 points - Does your Club average donation received exceed the Foundation goal of \$125 per member?			
SECTION 3 TOTAL	65 POINTS			
SECTION 1, 2, AND 3 TOTAL	315 POSSIBLE POINTS			
POINTS	PUBLIC IMAGE Gold - 85 points, Silver 75 points, Bronze - 60 points			
	5 points - Have a PR Chair who completed the Public Image basics course in Learning Center?			
	5 points - Have at least two goals entered in Rotary Club Central related to Public Image?			
	10 points - Organize a major service event that results in significant media coverage that engages your members and offers the opportunity to promote your club ?			
	5 points - Submit two different articles / photos or videos for the District Newsletter?			

	10 points - Does your club offer assistance to help Rotarians showcase their Rotary story publicly (highlight on social media, a blog, promote involvement on LinkedIn, external newsletter, etc.)			
	10 points - Initiated and tried at least two new public image efforts outside of typical activities?			
	5 points - Establish a club website or enhance your club's existing site using the People of Action campaign?			
	10 points - Reviewed your physical and digital assets to ensure compliance with Rotary Brand Standards (especially the Club logo)?			
	15 points - Actively using at least one social networking platform to publicize your club's activities, enhance public image and recruit perspective members?			
	10 points - Hold at least one fellowship, networking, or collaborative event that is open to the public? Use the opportunity to introduce non-Rotarians to Rotary?			
	5 points - Have at least one media person as a member of your club?			
	10 points - Post at least one project in Rotary Showcase in ROTARY CLUB CENTRAL?			
TOTAL	100 POSSIBLE POINTS			

POINTS	MEMBERSHIP Gold - 85 points, Silver 75 points, Bronze - 60 points			
	5 Points - Did your Club achieve a net gain of at least three members between July 1, 2023 and March 31, 2024 (please have documentation available if requested) Additional points for 4 members = 10 points and 5 members = 15 points (15 points Maximum)			
	5 points - Have you completed a Club Satisfaction Survey within the 2023-2024 year?			
	5 points - Have a Membership Chair AND 2 or more active committee members?			
	5 points - Submit membership goals to District Membership Chair (DMC) by Chesapeake PETS?			
	10 points - Have created a satellite club within your area?			
	10 points - Have a membership recruitment, orientation and retention plan (i.e. Red Badge criteria)?			
	5 points - Held at least one club membership-drive program prior to March, 2024?			
	10 points - Held a Club assembly specifically on Membership?			

	5 points each - Have 2 members attended the District Membership Seminar in the Fall of 2023? (10 pts. Maximum)			
	10 points - Have used DacDb to manage club leads?			
	5 points each - For Club members who attend the annual District conference? (15 pts. Maximum)			
TOTAL	100 POSSIBLE POINTS			